

Board of Directors Minutes
July 10, 2014
8:00 –10:00

Members and Guest Present: Marilyn Canavan, Doug Carnrick, Sally Harwood, Mike Heavener, Elery Keene, John Reuthe (guest), Mike Roy, Clough Toppan, Linda Woods

Mike R motioned to accept the minutes from June. Sally seconded. The vote was unanimous.

Financial Report:

The city account has \$932.24.

Linda and John met with Chuck Caulkins, the City finance director to begin the process of duplicating the City account into Quicken.

There is \$3604.01 in the checkbook.

Fundraising Committee Report:

Linda sent the initial fundraising request letter on June 24 and 30. Each week thereafter Linda will send a message highlighting a specific team. The Energy Team write-up went on July 7. Inland Hospital donated \$500 to our fundraising campaign. We received \$215 from Time & Tide. In addition to that, we have received \$910 in donations to date.

This is one of first efforts to reach out to SMMC e-mail list. The goal is \$5000.

Action Item:

John: Add a request for donations to his email list of homeowners whoa have been helped by our weatherization information program.

Coordinator's Report:

Public Outreach:

John Reuthe and Linda will be in the SMMC booth from 10:00 AM to 5:00 PM during The Taste of Waterville on August 6. Peter Garrett and Clough Toppan will be doing shifts as well.

John presented a potential version of a new logo. Sally motioned accept this version with the addition of the tag line and a solar panel. Mike Roy seconded.

Action Item:

John: Get a copy of this logo to Linda ASAP

Geoff Hill and Ross Nason wrote SMMC's July column about the value of composting. Once it appears in The Sentinel, it will be available on the SMMC web site. John Reuthe is doing the August column about his program. Amy Calder will be doing a piece of the MeANS students who built the garden at the Homeless Shelter.

Geoff Hill held a composting demonstration at Taste of the Market Day at the Waterville Farmers' Market. A reporter from *The Sentinel* did a feature story about this that was published

in The Source on July 13. Members of the RX4 and Education Teams distributed the SMMC brochure at this event.

Linda attended a planning session for a sustainable agriculture event to be held in Fairfield in 2015. The idea did not develop.

Climate Change Policy Team:

Doug has joined this team. At their June meeting, they indicated potential projects to be worked on independently during the summer. The Climate Change Policy Team will not be meeting in July or August.

Education:

The Team is considering hosting a presentation about wood smoke by Ernie Grolimund. They will be hosting a showing of *Years of Living Dangerously*. The next Education Team meeting is August 13 at 8:30 in the mayor's conference room.

Energy:

John Reuthe showed his first direct-mailer that will go to Waterville and Fairfield residents. Winslow residents will receive it with their tax bills. He held his first training session for his residential energy program at KVCC led by Michael Lessard. Nine individuals participated. By the end of July, the promotional material will be ready for distribution. They are working on marketing through the SMMC web site. John will be away from July 14 through August 2.

Local Foods Team:

The Local Foods Team has not met. They will be sending a Doodle poll because they have a lot to discuss.

Rethink, Reduce, Reuse, Recycle Team:

A first draft of the schedule for composting at The Taste of Waterville is available. There are slots available from 8:00 to 10:00 PM if you are interested. Plans are well-underway to make this happen again this year. The discussion about the Green Seal Certification has been tabled until after The Taste. The next meeting of the Rethink, Reduce, Reuse, Recycle Team is July 10 at noon at Jin Yuan.

Transportation Team:

The Transportation Team and Active Communities Environment have merged. Each group will continue to work separately to promote public transit, walking, and biking. They will meet quarterly together as a group. They are considering meeting with each municipality to share their mutual concerns. The next meeting is August 21 at 4:00 at KVCOG.

Old Business:

A review of the Bylaws occurred.

Action Item:

Clough: Make the changes as discussed

Clough: Prepare a document with changes only; send this to Linda for distribution

New Business:

A discussion occurred about establishing a new team to focus on abrupt climate change. This team would focus on a pro-active approach to adjust to changes that will occur as a result of climate change. They would work with people in emergency management services. The first step for this committee is to research to see what resources already exist. It is important that each team focus on climate change. Clough motioned that SMMC establish a Climate Change Committee. Sally seconded. The vote was unanimous. Clough will serve as the chair of this committee until someone else volunteers.

It was agreed to change the name of Climate Change Public Policy Team to Public Policy Team.

The next regular meeting will be **Thursday, August 14 at 8:00** in the **Mayor's Conference Room**.

Respectfully Submitted,

Linda Woods, Coordinator

Elery Keene, Secretary